



20th ICC Conference 2022

University of Natural Resources and Life Sciences | Vienna, Austria | 5 - 7 July

*Future Challenges for
Cereal Science and Technology*

www.icc-conference.com



SPONSORING FOR THE HYBRID ICC CONFERENCE 2022



Looking to put your company and its competences in the focus of the cereal science and technology sector?

Let's create benefits together!

ICC has a long history of being at the forefront of cereal science and technology along the whole food chain. Now, more than ever, consumers are asking researchers, companies and producers searching questions about environmental and agricultural challenges, cereal processing, healthy human nutrition, food quality and market trends.

With the 20th ICC Conference 2022, 5 - 7 July 2022 in Vienna/Austria we want to revive this long-lasting tradition, beginning in 1956, in sharing the latest developments focused on sustainability and future challenges in the cereal sector.

Tradition of common physical presence will be paired with state-of-the-art media technology to create an unforgettable **hybrid event** with benefits for all participants. Attending in person, participants will enjoy the event as well-known from previous years including all the networking possibilities plus to be connected comfortable to the digital platform, which facilitates retrieving information and arranging meetings. Participating remotely, attendees will have access to all content and will be able to attend the live sessions, view abstracts and posters, interact with participants and speakers via chat or video call, and build their own personalised schedule.

The 20th ICC Conference will be organised together with the University of Natural Resources and Life Sciences Vienna, Department of Food Science and Technology, and both organisations would like to extend a warm welcome to you also as sponsor and/or exhibitor to join this ICC Conference which will stand out as one of the most inspirational and exciting conference of the year in the beautiful city of Vienna.

The exhibition will be open during the whole event and will be arranged in the coffee break area to maximise interaction and networking opportunities between participants, exhibitors and sponsors. Additionally, all your products, projects and services will be showcased online for virtual participants.

Also, pre-defined sponsor packages, sponsor opportunities on social events and specific conference items as well as a special opportunity for ICC Corporate Members to implement a Corporate Member Session are offered, some of which have the table-top exhibition included.

Support this significant event by becoming one of its exhibitors or sponsors. It is a great opportunity for you to demonstrate the important partnership between science and industry!

Find all the details in the attachment, [online](#) or directly share your ideas for tailor-made solutions with us.

We look forward to hearing from you and welcoming you at the ICC2022!

10 Good Reasons

why you should sponsor ICC2022

Sponsoring at ICC2022 ...

- is an effective way to **reach** the world's scientists, students, and technicians of the cereal science and technology community.
- is an opportunity to **promote** your organisation to regional and international delegates – decision makers, scientists, technologists, students and community members.
- provides an excellent opportunity to promote your name, to support your brand(s) and to maintain a **high profile** among specialists before, during and after the event.
- is a powerful way to **demonstrate** your commitment to knowledge dissemination to our participants, who are keen to improve their scientific and technological skills and capabilities.
- provides you with an opportunity to consolidate corporate relationships and **expose** your staff to their key markets.
- means **networking** in an informal way with professionals from all around the world.
- means that your company's involvement, commitment, and support for this ICC2022 will be widely **acknowledged** as outlined in the proposed sponsor packages.
- means a significant company exposure to a keenly interested, targeted and **influential audience** in an educational environment away from everyday distractions.
- contributes to the promotion, planning and operation of the congress and enables you to **shape** this established international conference format.
- is an opportunity for your organisation to demonstrate positive environmental and social **values**.



Interested in Sponsoring?

Please find below the various levels of support from pre-defined sponsor packages to sponsor opportunities on social events and specific conference items. The Congress Secretariat would be delighted to get in contact with you for any question or any ideas you might have for promoting your products or services. Your early decision to be involved will maximise the exposure of your company not only on the website and online platform but also in forthcoming communications and circulars.

Please do not hesitate to contact the ICC2022 Secretariat in case you have any questions or for tailor made packages or any partnership requests.



office@icc.or.at



www.icc-conference.com



+ 43 1 7077 202-0



Stubenring 12, 1010 Vienna

PRE-DEFINED SPONSOR PACKAGES for the HYBRID ICC2022

BENEFITS	PLATINUM	GOLD	SILVER
Sponsoring package price	€ 15.000	€ 10.000	€ 5.000
BEFORE THE CONFERENCE			
Logo plus link on the conference website	✓	✓	✓
Recognition as (platinum/gold/silver) sponsor on conference announcements and promotional material	✓	✓	✓
Possibility to present a short promotion video (max. 3 min.) on the conference website	✓		
DURING THE CONFERENCE			
Exhibition space	Exclusive Exhibition space	Exclusive Exhibition Space	1 table top
Complementary registrations for employees and/or clients	5	3	1
Networking Dinner Tickets	5	3	1
Recognition as (platinum/gold/silver) sponsor in the online conference platform ¹	✓	✓	✓
Recognition as (platinum/gold) sponsor in the conference app	✓	✓	
Sponsor acknowledgement during welcome speech	✓	✓	✓
PowerPoint slide presentation during the entire duration of the conference at coffee/tee and lunch breaks	4 slides	2 slides	logo
Online exhibition booth with information about the company	Incl. premium settings ²	Incl. settings ³	✓
Adjust the colour of the online exhibition booth	✓	✓	✓
Option to show a YouTube video in the online company booth	✓	✓	
Option to download a brochure from the company booth	✓	✓	
Option to schedule meetings with company representative(s)	✓	✓	✓
Chat box where conference participants can chat with company representative(s) any time during the overall event	✓	✓	✓
Inclusion on Organizer's social media posts (Facebook, etc.)	✓	✓	✓
Possibility to present latest technical applications in a dedicated plenary, sponsor session	✓		
Advertising space in the programme book /book of abstracts	1 page	½ page	logo
Advertising space in the electronic programme book/book of abstracts	1 page	½ page	logo
AFTER THE CONFERENCE			
Continued recognition in all follow-up communications	✓	✓	✓
Visibility on the congress website for minimum 6 months after the event	✓	✓	✓

¹ Incl. a link to a given company landing page.

² Premium branding settings allow to upload a custom header and add a banner when editing your company booth on the online conference platform.

³ Branding settings light allow to upload a custom header when editing your company booth on the online platform.

Special sponsor opportunity for ICC Corporate Members

ICC Corporate Member Sessions € 4,000

ICC welcomes ICC Corporate Members to propose sessions at the ICC2022.

All sessions will occur as part of the standard conference programme and may occur in parallel with other sessions, unless otherwise stated.

For all Corporate Member Sessions, which must contain not only commercial but also scientific content, the following will apply:

- Envisaged is a 90 minutes' session which will normally consist of 3-4 speakers each about 20-25 minutes with time for Q&A.
- You will be provided with a room depending on the interest of registrations.
- Audio-visuals (projections & screen) will be provided. Lab materials must be covered by the session organiser.

- The session will be listed within the conference programme and highlighted as a "Corporate Member Session".
- Promotion will be done via conference announcement, ICC news alerts, social media as well as on the ICC webpage and conference website.
- 2 Complementary conference registrations (for session chair and keynote speaker) will be provided.
- 2 Networking Dinner Tickets

All proposed sessions must be approved by the Scientific Committee before inclusion in the programme.

All proposals should be submitted through the online (abstract) submission tool under the link provided at the [conference webpage](#) as Corporate Member Sessions.

On receipt of your application form, this will be reviewed by the ICC2022 Scientific Committee, and you will be notified by email of your session status. Following acceptance of your proposal you will be issued with the relevant invoice for completion.

We would advise all organisations/institutions considering hosting a session to return the form as early as possible, as session space is limited.



Additional sponsorship opportunities

Social Events

Networking Conference Dinner € 10,000
(mentioned as Gold Sponsor, max. 1 sponsor)

- Recognition as Gold Sponsor during the Networking Conference Dinner
- Opportunity to make a 5 minutes' presentation to the dinner guests
- Your logo plus link on the conference website
- Recognition as Gold Sponsor on conference announcements and promotional material
- 4 Complementary conference registrations
- 4 Networking Dinner Tickets

Lunch € 5,000 (mentioned as Silver Sponsor, max. 1 sponsor per day)

- Recognition as Silver Sponsor during the lunch break
- Your logo plus link on the conference website
- Recognition as Silver Sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

Coffee breaks € 2,800

- Recognition as sponsor during the coffee/tea break
- Your logo plus link on the conference website
- Recognition as sponsor on conference announcements and promotional material

Special Award starting from € 1,000

- We offer the possibility to sponsor e.g. a young scientists' award where the requirements may be defined by you. The sponsor will have the opportunity to shortly present his/her company during the award ceremony when personally handing over the award. Funds provided for the award(s) will be 100% handed over to the awardees.

Conference Support Items

Mobile Conference App € 3,000

- Support will be recognized on the home screen of the mobile app with "Supported by ..." and a company logo
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

Company Logo with Link

Company Logo with Link at the Conference

Lobby: € 500

- Your company logo will be linked with a given landing page and displayed during the overall conference as "Our sponsors & partners" at the online conference lobby.

Conference Bag € 2,500

- Your company logo appears exclusively on the conference bag
- Recognition as sponsor on conference announcements and promotional material
- 1 Complementary conference registration
- 1 Networking Dinner Ticket

Conference Lanyard € 2,000

- Your company logo appears exclusively on the delegate lanyards
- Recognition as sponsor on conference announcements and promotional material

Insert in Conference Bag € 1,000

- Inclusion of promotion material, such as leaflet or brochure, in the conference bags. Please note that the material should be approved by the [ICC2022 Secretariat](#).

Tailor Made Sponsor Packages

Please contact the ICC2022 Secretariat for tailor made packages or any partnership opportunities.

Exhibit at ICC2022!

Choose between
two attractive offers:

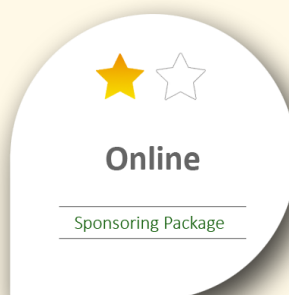


Exhibit Physical + Online at ICC2022

Exhibition will be open 5 - 7 July 2022. Exhibition will be arranged in the coffee break area to maximise interaction and networking opportunities between participants, exhibitors and sponsors during all coffee and lunch breaks. Additionally, several attractive sponsorship options are offered, some of which have the table top exhibition included in the fee.

Online exhibition will be open during the overall conference time. There will be time during the break(s) to maximise interaction and networking opportunities between participants and exhibitors. sponsors.

The Table Top Package includes:

- 1 Exhibit table with 2 chairs or your own booth (max 3 x 2m)
- 1 Complimentary Exhibitor Registration which includes the participation in all open sessions, conference documents and app, coffee breaks & lunches.
- Listing as an exhibitor on the conference website
- Inclusion of the company name in the exhibitor list in the programme book
- Listing in the exhibition section of the conference app

The Online Exhibition Booth includes:

- Listing as an exhibitor on the conference website and at the online platform
- Online exhibition booth with the possibility to adjust the colour of the booth to your company branding
- 1 Complimentary Exhibitor Registration which includes access to all open sessions, conference documents, and networking opportunities
- 1 Company representative to be displayed on the company stand landing page
- Option to schedule individual online meetings with company representative
- Chat box where conference participants can chat with your company representative
- Option to download a brochure from the company booth

Price for 1 Table Top Package:

€ 3,000.- for **ICC members**

€ 4,000.- for non-members

Exhibition space allocation will be on a first come first served basis. More details on shipment and set-up will follow in due time.

Exhibit Online at ICC2022

Price for the Online Exhibition Package: € 2,500.-

Interested in exhibiting? Please contact the [ICC2022 Secretariat!](#)



ICC2022 Contact



office@icc.or.at



+ 43 1 7077 202-0



www.icc-conference.com



ICC Headquarters in Austria:
Stubenring 12, 1010 Vienna

Terms & Conditions for Sponsoring & Exhibition

For terms and conditions on payment and cancellation please check the overall *Terms & Conditions* of the 20th ICC Conference available at the conference website.

Please be aware that any sponsor benefits (e.g. online promotion) will start immediately after payment receipt acc. to the relevant sponsor package.